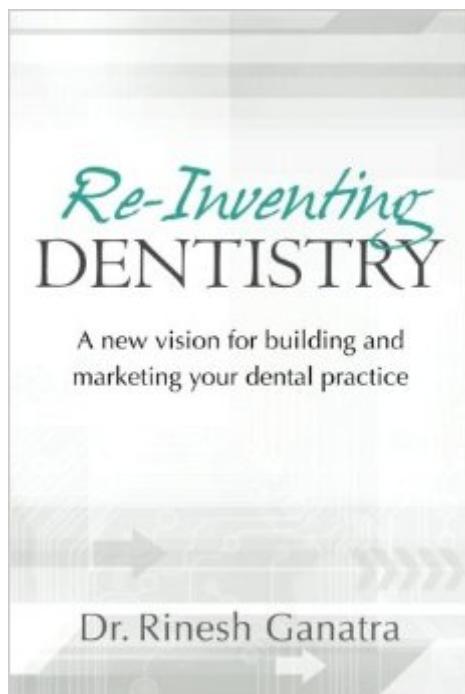


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# Re-Inventing Dentistry: A New Vision For Building And Marketing Your Dental Practice



## **Synopsis**

There is no other book that will show you step by step HOW to build your dental practice, create winning systems, and use online marketing to grow your practice like you've always wanted. Dr. Rinesh Ganatra, after having built 3 state of the art practices in Orange County, California reveals how you can create your dream practice and market it for success! You will gain three HUGE insights from this book: 1. How to create and build a dental practice from scratch with no prior construction experience 2. An easy to follow step by step guide to creating winning systems within your practice by focusing on attracting patients, treatment planning, and having patients return to you. 3. Cut through the static and finally LEARN how to enhance the power of your website, online video, and social media to attract and keep more patients in your office then ever before. Only after knowing this can you truly create a presence beyond your location! In Re-Inventing Dentistry, successful dentist and entrepreneur, Dr. Ganatra packages up his knowledge and delivers it in a systematic approach to building and marketing your practice. Whether you are a long time practicing dentist or a new dentist out of school this is a must have book that will take you to new levels of success in life and dentistry. Stop trying to figure it all out by yourself and learn from someone who is a dentist and has done it! Read the book and let Dr. Ganatra help you create your ultimate success in dentistry! Be sure to also check out his free video training series at <http://www.dentalpracticemastery.com>

## **Book Information**

Paperback: 250 pages

Publisher: CreateSpace Independent Publishing Platform (February 2, 2013)

Language: English

ISBN-10: 1466211903

ISBN-13: 978-1466211902

Product Dimensions: 6 x 0.6 x 9 inches

Shipping Weight: 15.5 ounces (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 starsÂ  See all reviewsÂ  (27 customer reviews)

Best Sellers Rank: #297,406 in Books (See Top 100 in Books) #17 inÂ  Books > Medical Books > Dentistry > Dental Office Practice #248 inÂ  Books > Business & Money > Small Business & Entrepreneurship > Marketing

## **Customer Reviews**

Back in 2008 I was a foreign trained dentist; with a DMD, at the time I was studying for part one and

two of my boards; I actually got to work in all of Dr Ganatras offices during that time. I was blown away by the efficiency of the practice and Dr G's contagious enthusiasm; patients loved him and things ran very smooth; At the time Dr G had two locations, which I was initially aware of then. Few months later I realized he was in process of opening his third location, this time closer to the beach in Costa Mesa CA; I actually worked at this third location as an assistant from day one (among the other two); this office was build from scratch, and like the other two locations, it was so modern with flagship soft / hardware, paperless efficient and provided same day indirect restorations (milled inlays inlays crowns etc) digital dentistry that is via subtraction method (CAD/CAM). Despite this it was simple and I remember over and over patients would complement the office, while I'm doing various procedures saying "this is the best dental office I've ever been to" I was one of the assistants there We all know patients speak more freely with less regard, than with the Dr present. At the time my primary focus was pass the boards and get in IDP which I ultimately did, and of course my assisting at Dr G's offices was over by early 2010. A letter of recommendation was given to me by Dr G and it helped me get in my 2 year IDP program. Fast forward 2 years I graduate with a DDS and I started practicing; at the time I had no idea but Dr Ganatras style was imprinted on me and I feel I'm a successful dentist because I was lucky enough to assist someone so passionate about dentistry, and genuinely truly caring to provide exceptional dentistry.

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